

 KADECO Sonnenschutzsysteme GmbH | Postfach 13 11 | 32327 Espelkamp

KADECO Sonnenschutzsysteme GmbH
Hindenburgring 14-16
D-32339 Espelkamp

Margaretha Runksmeier
Creative Director
Fon +49 5772 9104-0
Fax +49 5772 9104-900
marketing@kadeco.de
www.kadeco.de

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PR KADECO: WABI-SABI - DOMESTIC COMFORT WITH TRADITIONAL VALUES

PREVIEW OF THE NEW PLEATED COLLECTION
NATURALNESS IN HARMONY
WITH SUBTLE COLOURS AND DISTINCTIVE STRUCTURES

Join us on an aesthetic journey learning about the ancient Japanese philosophy Wabi-Sabi. It is a world view characterized by restrained decoration and colours as well as appreciation for traditional craftsmanship involving excellent fabric weaving techniques. The relaxed nature of this style is reflected not only in designs but also in the application of our products. Smart Home technology offers the latest functions here, allowing you to conveniently operate our privacy and sun protection from anywhere.

WABI-SABI

The latest interior and lifestyle trend in 2019 centres around furnishing trends that appreciate and embrace the beauty of imperfections. The fast pace of our times along with our own often stressful lives and our pursuit of perfectionism, finds its counterpart here.

With Wabi-Sabi, old and traditional treasures, such as soul companions of old heirlooms, once again find an appreciative place in the home. A certain patina (traces of wear or ageing) of traditional heirlooms express homeliness and personality. This trend comes from Japan and defines much more a state of mind and expresses much more than just an unexciting style with few and restrained accents.

We at KADECO® have embraced this philosophy and will be giving a first glimpse of our new pleated collection on the current trend at Heimtextil 2019. The unique interplay of soft, smoky pastel shades, subtle colour pigments and pronounced structures blend harmoniously here. The special weaving techniques such as sherlis, jacquards and

ausbrenner, evoke an awareness of the quality of old traditions and set aesthetic and very elegant accents. Besides, we show innovative technical solutions that fit into almost any Smart Home System and make the handling of our products even more convenient.

The new pleated fabric collection is characterized by specially created designs. Our selection of over 300 different fabrics offers countless possibilities for creating a cozy living experience or pleasant indoor climate. Not only the wide range of new subtle colours, but also the use of strong colour pigments, leave nothing to be desired. The different properties and levels of transparency make our fabrics ideal for use in a variety of living and working scenarios.

A total of four different theme cards provide an overview of individual qualities and offer targeted and clear advice on individual projects and areas of application.

High-quality product photos in successful environments effectively set the scene for our pleated blinds as privacy and sun protection. Optimally tailored to your requirements, the sample case with the new collection is well-arranged, appealing and informative.

THEME CARDS FABRICS

LIGHTCONTROL impresses with more than 50 fabrics, that without exception, possess the quality "flame retardant". This makes them ideal for the object area.

LIVINGCOLOURS offers a wide range of colours from a delicate white to bright red and dark colours while taking into account particularly darkening fabrics.

PURELINE is a very elegant theme card with pronounced textile structures and optics in discreet white-beige-grey shades.

YOUNGTRENDS captivates with young and trendy, exclusive designs that are particularly suitable for trend-oriented customers as well as for young adult's and children's rooms. They exude a charming touch of freshness.

TIP

According to a study by the Fraunhofer Institute for construction physics, the use of pleated blinds as an interior privacy and sun protection system has a considerable energy saving potential. In object areas used during the winter months, both during the day and at night, this results in heating savings from 4 - 32 percent. In living areas under the same conditions and night time use, savings are up to 12 percent. (Source: Fraunhofer Institute für Bauphysik, IBP)

SOFT COLOUR TONES FOR RELAXATION

THE PLEATED FABRICS ARE CHARACTERIZED BY COLOURS IN DELICATE NUANCES

The typical atmosphere of the Japanese Wabi-Sabi style is characterized by the use of soft colour nuances. The colours have a relaxing effect in the living area and offer a rest area in hectic everyday life.

Discreet tones not only emphasize his, but also have the additional effect of visually enlarging rooms with a sense of calmness and relaxation. In our collection we have compiled special colour themes that focus on current trend colours and are of the highest quality.

PASTEL SHADES FOR RELAXED LIGHTNESS

Smoky pastel shades add a soothing touch to any room. For example, delicate colour gradients from a fresh muted mint or a light dusty pink into a muted white, add very subtle and soothing splashes of colour to modern interiors. In the harmonious combination with warm and delicate shades of grey, these unfold a particularly sensual character and are becoming increasingly important as furnishing colours. The discreet colours harmonize unobtrusively with a natural style, give a relaxed look and perfectly set the stage for old favourite household items.

INSPIRED BY NATURE

Our classic, refined colour combination has been interpreted into a modern, elegant composition. The smoky-blue and grey-brown tones in the new collection, bring calmness and relaxation. The new designs and exciting textures are inspired by nature and are reminiscent of gently flowing streams, rugged rocks and gnarled wood. With their matt and muted character, the current blue shades look very cozy and elegant and perfectly match the natural wood shades of the current natural wood trend.

REGAL LOOK: BRASS MEETS BLACK

Our pleated blinds in warm brass shades combined with deep black look particularly distinguished and luxurious. This elegant contrast sets shimmering accents in any interior. The design in the colour combination brass-black is a tribute to the Art Decó style of the 1920s to 1940s. The black goes perfectly with rich colours and natural shades and blends very well with a style of living that uses light wood, pale concrete and glass elements.

TRADITIONAL FABRIC TECHNIQUES WITH A MODERN TWIST

Using one of the most traditional fabric manufacturing techniques, we create unique textiles that are particularly appealing due to the combination of modern colours and graphic patterns. Modern interpretations of this traditional style are giving the weaving technique a new lease of life in interior design.

Whether scherlis, jacquards or special leno weaves, these weave types characterize the uniqueness of our pleated collection with interesting and distinctive structures. An elegant patina in the printed motifs blends exquisitely into the high-quality fabrics in the style of Wabi-Sabi.

Particularly elaborate weaving technique: Scherli = the pattern is created by additionally weaving threads into the basic fabric. Then the connecting threads between the individual patterns are sheared off by hand or by machine (Scherli).

PLEATED COLLECTION STRUCTURE 2019

This year, we have also followed the trend themes of interior furnishings and joined the successor trend of the Scandinavian "HYGGE" with the Japanese philosophy of "WABI-SABI". It is a trend movement that already influenced interior styles in 2018. We have translated this trend into our collection development with an appreciation of old woven fabric technology, structures and smoky colours.

THEME CARDS

This year we have added a theme card with textile qualities in B1 for object furnishings to the special requirements from the sales department.

LIGHTCONTROL

B1 solely all qualities are flame retardant Alu Silk new very fine silky look

- Loom Pearl: new quality, more textile and with pearl coating, flame retardant
- Alu Net: Alu Screen from Van Clewe, flame retardant
- Night Reflex: new quality, flame retardant (also in the main card without B1)

LIVINGCOLOURS

Wide range of colour of fabrics with Pearl back + Blackout

Qualities are added to the current trend colours Crush = new and all in flame retardant with Pearl - except for the bestsellers without Pearl

- We have a new Crush in white with new coating, remains white in front of the window
- Blackout = without Pearl
- Pearl = with structure and pearl coating
- Star Dust = taken over from the main collection
- Taft = in beautiful new colours

The two theme cards are mutually dependent and complement each other in the flame retardant qualities; in the new LIVING COLOURS card and complete Crush series in B1 and available in large colour palette. The two theme cards have a total of 109 positions. Compared to the old LIVING COLOURS with only 82 positions, we have significantly increased the share of flame retardant fabrics.

PURELINE

New textile structures in the trend of high-quality linen structures Herringbone = print pattern herringbone with patina structure

- Nevada = delicate shades of beige and grey
- Amber = bestseller complemented by new colours Lino= taken over
- Inula = a new refined textile transparent structure as curtain substitute (2nd colour in the main collection)

YOUNGTRENDS

Young and exclusive print designs for teenagers and children we have put this in due to popular demand. There is no age limit - from young to old, suitable for everyone.

- We have developed a special cute print for young children and supplemented it with matching blackout fabric for better effect.
- Concerning fabric, there is a new additional colour scheme