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16.02.2021

PR KADECO: TWO STRONG PARTNERS - SUCCESSFUL COOPERATION BETWEEN KADECO FORMALLY ERWILO AND TS ALUMINIUM

Making good use of synergies: Over the past two years, the cooperation between KADECO, formerly erwilo Markisen and TS Aluminium has established itself as a successful partnership. Customers and end users alike benefit from the simplified processes and the high quality. The systems offered meet all the requirements for comprehensive shading and range from the Model 520 conservatory awning and the Model 525 under-glass awning to ZIP vertical awnings using the modern zip principle.

The joint distribution of patio roofs with matching awnings enables all components to be perfectly matched - both technically and visually. That includes, among other aspects, the joint selection of 18 trend colours, enabling profiles of awnings and patio rooves to be designed identically. In addition, the wide range of high-quality fabrics and screens with good transparency allows the end customers' wishes concerning appearance and functionality to be optimally fulfilled.

The greatest advantage for the specialist dealer lies in the simplification of procedures and processes. This begins with determining prices, where it is no longer necessary to search in two separate price lists: Prices for KADECO, formerly erwilo Markisen, are integrated into the TS Aluminium software, so that all costs are visible at a glance. The ordering process is also more convenient, as the product combination can be ordered from a single source. The specialist dealer has only one contact person which eliminates the time-

consuming coordination of delivery dates. Furthermore, no separate measurement is required in advance to order the awning.

Finally, another significant advantage is the simplified installation of the awnings: TS Aluminium and KADECO, formerly erwilo, have developed special brackets that are already mounted to the finished patio roof profile. This saves valuable time during on-site assembly. The option of integrating LED lighting or adding glass side elements to the cold roof at a later date is nevertheless maintained.

As part of the planned expansion of the cooperation, there will also be close coordination with regard to further technical developments.