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### **PR KADECO: KADECO AND FORMERLY ERWILO, NAMED „CUSTOMER FAVOURITE 2020“**

The study “Customer favourites in everyday life” done by Focus Money has once again chosen the most popular brands in the industry - KADECO and formerly erwilo can once again look forward to receiving an award this year.

With 81.1 out of 100 possible points, KADECO and formerly erwilo, were once again in the top range of the evaluation in 2020 and have been awarded the “Customer favourite” gold rating. “The fact that we have been honoured for the second time in a row, naturally makes us proud,” says Managing Director, Ulf Kattelman happily. “This appreciation is remarkable feedback from our customers, which we see, above all, as a tribute to the commitment of our employees,” says Sales Manager, Ralf Rosemuck, while adding: “Besides that, it is our specialist trade partners who make an important contribution with their competence in service and advice. Our thanks also goes to them for this award.”

The study was commissioned by Focus Money and Deutschland TEST (the German product testing foundation) and carried out by the Institute for Management and Economic Research (IMWF). IMWF analysed over 439 million online sources in order to evaluate 20,000 brands from 292 industries in terms of price, service and quality. The subsequent evaluation was carried out using a point system on a scale of 0 to 100.